

## Q4: As Madison County grows, what about your community should change?

### SMALL TOWN FEEL

Limit population growth and development.

Not grow too fast so we don't lose our small towns. Fast growth creates more problems.

Nothing. Stay country. I don't want to be part of Waukee. I don't want Winterset to lose the country charm.

the same, the small-town feeling

the size, too small

### PEOPLE CHARACTERISTICS

#### Values, Attitudes, Behaviors, Relationships

Acceptance of all people

Another part would be some discipline in our homes and schools, and teaching respect for property and other people.

attitudes; embrace the new - change isn't always bad

be more kind

Be more open to cultural diversity. Dare we recruit immigrants who are seeking a new life?

Be more welcoming and inclusive to new folks

Celebrate our diversity & increase our diversity

Continue to become more accepting and loving.

decrease welfare thieves. (Fraud).

Drug abuse population

Especially need to change some old ideas that are deeply racist, sexist, discriminatory towards LGBTQ people, immigrants, people of color, and Muslims.

Get rid of Rants and Raves, it is toxic.

Inclusiveness

Low income families

More inclusivity, a more welcoming vibe, more businesses

More openness to newcomers who bring new ideas, energy, entrepreneurial spirit.

New members of the community should be made to feel welcome. Diminish the "rift" between those who are "from" Winterset and "newbies."

New-comers' understanding of our history, respect and tolerance for farming practices.

Old attitudes about other races

Our community will need to be open, respectful, & welcoming to ALL who choose Winterset as their home.

Outreach. We need to encourage people to reach out for help. Our community wants to help others but we cannot help if we don't know there is need!

People need to be aware they are representing our town with all the visitors/tourists the come in and through that friendliness and attitude reflects back on all.

Small mindedness

Take care of the children

The ability of smaller communities of people to band together

The majority of residents have lived here all their lives or are married to someone who is a native. There is a definite "class" system here. People are friendly but not always welcoming. New residents need to feel like they are really welcome beyond doing business here (spending \$\$). A person can get invited to multiple fundraisers without ever being invited as a guest for social reasons. A person can quickly be left out of the loop if he/she expresses a different opinion. You are either very "in" or "out" by many leaders in the city.

the mean people should be nice

too much bullying and drugs

We should embrace diversity and welcome all who want to enjoy the same quality of life we all experience.

Welcoming outsiders (as a transplant it has been very hard to gain inroads into community opportunities.

Your racists residents.

## COMMERCE, BUSINESSES, JOBS

a decent restaurant or two that are open regularly

A few more restaurant options

A larger variety of clothing and department stores. If we should buy local, we must have the variety to stay local.

The attitude that you should buy everything online or in a larger town.

add more eating places

Addition of retail businesses is always welcome. Madison County residences seem to understand that supporting their local businesses is great for county. More input on controlled growth.

additional retail shops, restaurants, fitness options, recreation

An emphasis needs to be put on attracting amenities such as restaurants, breweries

And a Taco Bell!!

meeting the needs of more through commerce (more restaurants, etc.)

Another Laundry-mat would be a plus.

better family-friendly places

Better food options, Real food from local farms and chefs...Not fast food or chain restaurant garbage!!!!

better management of pot holes in places like sports page/ShopKo (now Bomgaars)parking lot.

Better paying jobs,

Better restaurants

Better restaurants

better restaurants

better restaurants, more diverse shopping,

Better variety of restaurants.

Clothing stores, family dining options.

commercial business

Continue to draw business, both big and small.

could use a Walmart - Shopko is gone.

Do we have a diverse job market that supports all levels of income and living?

Downtown parking increase. Some of us cannot really grow our business much because of the availability of parking.

Eateries - need something like Golden Corral - to feed locals, surrounding communities AND tourists.

Employers being able to pay wages closer to those paid in the Des Moines area.

Empty store buildings occupied with appropriate and positive industries or other uses. Keep quality local stores and not dilute the ambiance with endless franchises.

Encouraging businesses in empty buildings.

Even though we lost Shopko....We need a name recognized superstore, Target or Walmart. Hy-Vee and Fareway can successfully compete with them. Shopko was over-priced.

Expanded shopping locations. Keep up with enough services to handle the larger populations.

Good restaurants for our many visitors who come to town.

Grow small businesses. Be strategic in what businesses we want to attract. Do we need commercial or industrial growth?

Handicap availability at businesses!

Have some more shopping - so don't have to go to Des Moines to get clothes, etc. Keep up with service and not lose service we have.

I hope we consider adding more industry. I worry about the buildings sitting empty. I wonder if our youth will leave Winterset and not consider coming back because of lack of job opportunities.

I think all we need is a store like Shopko

I would hope that our community could grow in the direction of more restaurants, something large like a Target or Walmart, so if people do not have the ability to go to Des Moines anymore due to age or disability, they have the luxury of shopping in Winterset instead of having family members do it for them.

I would like to see more business/industry locate in Winterset. We have too many empty buildings, even though our community is much more alive than many towns of similar size.

I'd also like to see more quality rental spaces for small business owners. That is a concern I've heard more than a few times from colleagues.

I'd like to see more store, such as Walmart so we have a box store that offers a little of everything.

In Winterset - people who are employed on the square should not park on the square!!

Increased eating/drinking establishments. Reduction in property taxes.

It would be nice to have a general department store in Winterset (like the Pamida or Shopko).

job training

Maybe better shopping

maybe more food options?

more access to jobs, specifically manufacturing, more restaurants

more businesses to choose from

More dining establishments

More dining options

More Diverse Shopping

More diversity in restaurants

More diversity in restaurants

more eateries

more focus on downtown retail opportunities instead of office spaces

more franchise stores / restaurant

More good restaurants.

More hotel options

More job opportunities

more jobs locally

More local employment opportunities that pay a living wage, particularly for young professionals. I would love to work locally but currently cannot.

More opportunities for residents to live and work in Madison County.

More opportunities in work

More opportunities in work

More opportunities that are attractive to local high school graduates.

more places of business

more places with entertainment

more restaurants

More restaurants

More restaurants and a small Walmart is needed.

more restaurants available

More restaurants, and open consistent hours.

More restaurant options, loss of ShopKo was disappointing so could we see a Walgreens or Target closer to Winterset.

More shopping & eating choices

more shopping stores

More shopping

more stores

more stores

more stores

More stores to shop such as a clothing store

More stores.

My personal request would be to have a really good local car wash.

need a "farm store"

Need larger retail store since Shopko left. Many people travel to DM for retail purchases.

Need more variety of restaurants, love to have more clothing stores.

Need quality restaurant that is reasonably priced with hours that serve the public

New businesses are needed that offer additional clothing items which can't presently be purchased in town. Have you tried to buy "dress clothes" in town????? I don't think so!!!

new stores and restaurants

Places to eat

Possibly adding a Walmart or Target closer to the area

provide opportunities for more local family owned operated merchants and farmers

Quality restaurants

raising income for people

Restaurants need to improve drastically!

Shop locally, need more good restaurants, need good workers to make the restaurants good/better

shopping to replace ShopKo

Business signage should be attractive

Store where you can buy clothes since Shopko is closing.

stores that are old and that are falling

strong infrastructure for business and non-profit organizations

technology and local business opportunities

The wages the local businesses can afford do not create living wages.

upgrading buildings and making better restaurants

Walmart no closer than De Soto

Walmart

We have zero places to eat

We need a couple GOOD restaurants!!

We need additional restaurants

we need diversity in eating places, shopping (i.e., no more ShopKo) ...

we need fast food

We need more and better restaurants in and around Winterset and I'm not talking about Subway, Pizza Ranch and Hardees.

We need more clothing stores.

We need more eating venues and entertainment

We need more industry to add jobs to the community so there aren't so many people going to Des Moines and taking their shopping dollars out of town as well as not being involved in the community just sleeping here.

We need more quality and affordable restaurants. I'd love to see a Pancheros come to town.

We need something like a Target to replace Shopko, Art supply and book store

We need the following to add to the quality of life; A couple of chain restaurants like a steakhouse, Bowling Alley/Bar, A&W restaurant with drive up service, where young people can hang out with friends

We need to acquire more businesses to add to our tax base to reduce property taxes for home owners.

We should support local businesses to grow and improve.

We would love to have more businesses come and be established, especially on the square.

Winterset desperately needs more dining options - sit down & fast food both

Winterset should promote more retail business. Winterset could use a Walgreens or Target.

## THE SQUARE

### RECREATION / ENTERTAINMENT / ACTIVITIES

#1 We need a fitness facility like a YMCA with an indoor pool -we have an elderly population that an indoor pool would mean so much for ability to exercise in a low impact way and ability to walk indoors. I'm not old yet & I would love a place I could swim & safely walk all year round.

A bike trail connection!!

A Really Large Dance Hall with weekly dances would be a plus.

a YMCA for all people in the community to use to live happier/healthier lives. Bike trail that links up with the one in Martensdale, a permanent location where people can ice skate with their families.

A YMCA or community center would be wonderful!

A YMCA or similar. Property taxes. Price of water. Fix the roads.

Add bike trails off the highways

Add bike trails that connect to the metro or other paths so you don't have to transport your bikes by vehicle first. It would also bring so much business to town if bikers could get here

Additional recreation and bike trails.

Affordable exercise gyms,

Also, there is a need for more activities for older adults. Not everyone wants to participate in winery and cidery activities. The theater has certainly helped and the coffee shops have.

Also think Winterset needs to invest in a nice work out facility such as a YMCA. We have two very small facilities that are okay and have limited options. Young families are looking for places to stay healthy and a YMCA would be a wonderful addition to the community.

Also, it would be wonderful to have a place for youth to gather, such as a bowling alley or arcade.

Better family-friendly places

BIKE PATH.

Bike trail needs to be a priority. People could walk as well as bike rather than walking in the street or sidewalks with cracks.

Bike trails, YMCA with indoor pool

create biking and walking trails

Drive-in movie theater, arcade, miniature golf course,

festivals

Greater opportunities for entertainment activity: YMCA, bowling & others? Indoor pool.

have more for youth to do and young adults.

I think there should be places within Madison County communities that youth can go and hang out. I don't really feel like there are many places like that within the county

I would like to see more family friendly places available to families with children of all ages in our community. Upgraded parks, Rec center/YMCA, splash pad, etc. Places to go and things to do when the weather is colder too.

I would love more things for families to do around town!

I would love to see a year-round pool for exercise and therapy.

I'd like to see a designated bike trail in town

I'd like to see a Wellness Center at the hospital complex open to the public with a heated pool that would benefit everyone, including our seniors.

Improvements in bridge festival---getting more home-grown artists and foods.

Increase opportunities & resources for students & families

increase physical activity opportunities such as hiking/biking trails.

increased social opportunities for the elderly,

Indoor pool to use in the winter. We have nothing to do when the weather is bad.

indoor swimming pool

Larger/better roller skating rink for the kids and adults., shooting range that is open to the public,

Many parents, along with my husband and myself would LOVE a YMCA in town or some sort of community activity center. It would be awesome to have a place to go as a family, especially in the winter months. There is not much to do in the winter with small children and this needs to change!

Maybe adding something like a YMCA

More access to recreational activities in winter. Indoor pool, bowling, etc...

More activities for children

more bike and hiking trails, park improvement, active outdoor events, community center

More bike friendly trails. Not just wider shoulders on highways but really separate trails for bicycles.

more community activities

more dog parks & places for dogs to socialize

More events

More events like street dances and festivals to draw tourism and unite community

More focus on health/fitness/wellbeing, like walking trails or better gyms/fitness centers available.

More free activities

More opportunities for physical health. I believe that a large portion of people who move to Winterset are active. A YMCA or something similar would be great.

More opportunities for seniors.

More opportunities in play

More outlets for young people in the summer. A great idea we've noted in other towns is periodic street dances with music and social connection.

more places for young children (Science center, etc.)

more public services (police, fire, EMT's, more paved streets/ 16th, added kayak, canoe, paddle boat rentals

more recreational options

More recreations amenities, such as bike trails.

More social events for young people (ages 20-35).

Need a YMCA with indoor pool

need some type of year-round recreational facility for teens, families, older couples, etc.

Outdoor stage in the green space where the old swimming pool used to be for outdoor concerts...by bands people under the age of 65 would enjoy.

Possibly an indoor recreation facility.

provide more for (children) to do,

public golf course

recreation

social things for Millennials to engage in w/ their friends and families

Swimming indoors

The Covered Bridge Festival should add many additional vendors at lower costs to encourage the festival grows and is diversified and has no cost of entry. People are not attending because it's just the same each year.

The increase of events where there is alcohol (should change). Children shouldn't be exposed to drinking at events billed as family events. Ask the child of an alcoholic and hear their side of the story.

There is a desperate need for bike path

There should be walking/biking trails.

Things to do.

venues for younger people - Millennials and Gen Z. Winterset is an average town for retired people with grandkids in school, or for people raising kids in Winterset schools. Other than that - there is nothing here. -

We need a bike trail! I so dislike that if I want to go for a bike ride, I have to put my bike on my car and drive to a different community. We are located near the Raccoon River Valley Trail and the Great Western Trail. In a perfect world, we could "close the loop" between these two trails, and take an entire community of cyclists through Madison County.

We need a YMCA as well as a bike trail that connects to a trail system that goes to Des Moines, both of which is highly desired from people considering moving to our area.

We need a YMCA or some sort of place for children and families to spend time together, getting healthy and having fun especially during the winter.

We need an indoor swimming pool and fitness facility somewhere in the county that is accessible and affordable for all Madison County residents. Swimming and fitness classes could benefit all ages, including 50 plus residents and people managing chronic conditions such as Parkinson's, arthritis, joint pain, and diabetes. A partnership between the schools, Winterset hospital, and businesses could make this happen.

We need bike trails to connect with others in the area.

We should get a YMCA or something similar like a REC center with an indoor pool, workout room, indoor track, classrooms, and gym. This would be a great resource for our community. Students could go after school, people within the community could use it, the elderly and others could use the pool and workout room for rehab, there could be a daycare room for parents to drop off kids while they workout. This investment would be a great addition to our community.

We should have a place to do activities for the youth like a Smash Park.

Would love to see more cultural events that invite and welcome different ideas and ideals. Coming from Des Moines, we miss the art events and the mindsets that typically are very welcoming of the arts and how that enriches communities.

YMCA

YMCA (older kids need a place to hang out and get exercise)

YMCA would be fabulous

## COMMUNITY INVOLVEMENT

### Groups, Churches, Volunteering

A way for new comers to get to know each other, especially young families. It seems the only way to meet new people is through church, which is great if you belong, but difficult otherwise.

Adding more/new persons willing to become part of the community by helping, volunteering, working for current and future organizations.

get more people volunteering

increase church attendance

It would be amazing if everyone would partake in making our schools and communities better - you see the same people volunteering all of the time. There is some complaining by people who never take part in making things better for our school and community.

more opportunities for young adults to connect support for low income families

the younger generations in town becoming more involved in the community and the progression that it's making.

## CITY GOVERNMENT

### Library, Safety, Services

A light at 92 & 169.

Add creative and progressive Mayor and City Administration.

Add more robust city services with strategic plan to improve city environmental codes.

Add traffic circles, zoning (improved) laws, financial planning etc...

All the abandon buildings in Winterset

And we need a round-about at 169-92 corner on the N side of Winterset.

better city services

better city services

better parking in the square

better planning along Hwy 92...ugly gas station at the Cobblestone Motel area--who okayed this gas station being built there???????

Better snow removal

City and county need to do a better job of budgeting and not rubber stamp with 10% increase. Some salaries way too much.

City Council

continued maintenance and upgrading of 169 and 92

Current tax rate on residential properties older than 50 years old needs to be CUT in half.

Downtown parking increase. Some of us cannot really grow our business much because of the availability of parking.

Efforts to maintain the infrastructure while increasing population

Expand borrowing books through other libraries without a penalty.

Find ways to make the community more affordable.

Gateway/ entrance to Winterset; Its looks like a strip mall; landscaping and parking.

Give property tax breaks to homes and businesses.

Grow public safety services.

Have public officials trying to operate efficiently instead of trying to see how much money they can spend and how much new material they can buy!

I am sure we all want more services and to spend less for them - and that's not realistic - we need to make and keep it affordable and desirable to live and work and play here.

Improve our library by enlarging its collection, the management is great!

improve roads in town

improved sidewalks in Winterset

Increase of public services

Increase security

Infrastructure

Infrastructure to support common-sense mobility (roads)

Larger committees for utilities

Leaders that do not put community first

less government

less parking

Lower cost of housing and lower utilities. The cost of living here is pretty ridiculous.

lower housing costs

lower property taxes (with more tax base)

Lower property taxes and the cost of electricity.

Lower property taxes, Good Ole' Boy politics.

lower property taxes.

lower taxes

lower taxes lower utility bills

Lower taxes and fees

Lower taxes.

lower utility fees.

Lower utility rates and lower mortgages

Madison County needs to get trees trimmed and fix Winterset roads.

Maybe more forward thinking council and mayor

Maybe street improvements, also four-way stop north of town - need timed lights.

more public services (police, fire, EMTs, more paved streets/ 16th, added kayak, canoe, paddle boat rentals,

more sidewalks, especially on the west side of town, e.g., 9th and 10th Avenues

need a Department of Cultural Affairs,

Need to fix the road & the pot holes!

Need to have square employees park away from the Square - hard to find parking even on side streets. City should buy vacant lot next to Subway and have employees park in that lot to free up square and square adjacent parking

no plan to address energy efficiency and to reduce reliance on non-renewable energy, inefficient public works, lack of trails, unregulated growth, and a plan to address feral cats.

Not giving all the tax credits to new home construction.

Nothing - we have a great mayor and team in West Des Moines

Nothing, except more funding/resources for the Sheriff's department so they can be properly staffed.

On the (city?) website, opportunities to volunteer.

One of the things that needs to change is the gravel streets we still have in parts of our community.

Open mindedness by officials

Our local government should embrace the raise in our population and raise to serve the bigger population.

our taxes are too high.

Police protection - more needed with growth schools –

Property taxes need to go down!

Public restrooms.

public wi-fi in all city and county buildings.

Quality control and enforcement of more stringent codes in the building of low income housing.

Regular tree trimming of the trees that belong to the city.

Removal of slumlords who rent homes that ought to be demolished.

Restrooms for many visitors on Winterset Square

safe

secure all weather benches around the city in the city right of way for people to sit and talk with one another.

services

Should be a fine for Dog Poop leavers.

Some of our sidewalks in the residential need to be repaired. I believe this has been addressed many times before but they make a few people fix theirs and then it seems to go by the wayside. It needs a lot of attention. Follow through! Parts of the sidewalks are DANGEROUS for the ELDERLY. Especially where you may be walking along and there is a dip for a driveway. It is just a slight dip but If you aren't aware it is there it can throw you off balance. I served on an aging board for several years and they recommended marking those with a yellow line. Hopefully, not one painted like the Post Office which is not very neat. It should be done professionally so that it isn't ugly. As a reference look at the place by the Fire station and also the dip by the library for handicapped parking. Also, the one by the barbecue place. Two of these are just slight dips but I personally have experienced them myself. I am sure there are many others. Something I find irritating is when they pick up garbage you find trash that has blown in your yard. Probably can't fix this one.

Speed limit on John Wayne Dr. in Winterset should be 25 mph all the way to the four stops at junction of Hwy. #169 / 92.

Stop the new home property tax rebate.

Street expansions

Street repair upkeep

tax abatements both to new businesses and people. Our taxes on existing homes is increasing too much per year.

Tax rates/how the taxes are allocated,

taxes and fees - too high for what we get

taxes are high

Taxes are very high and need to go down.

TAXES need to be lowered

taxes shouldn't go up

Taxes! lower the taxes.

Taxes. Utilities. Trashy properties.

The apparent lack of open mindedness among some officials

The money should go where it is supposed to go. Streets, the square infrastructure, less toward the John Wayne attractions etc.

The new sidewalk system uptown has round holes left from trying to raise the walks up (Walk around and see for yourself). These should be filled and the ones in the brick portion should be replaced and a new brick put in its place (it can be done). This is a hazard to our people and a law suit waiting to happen. Looks bad also. Am I the only one it bothers?

The Old Bizz Mart Super Value store NEEDS razed (tore down asap).

The signage must improve!

The tax base. As we get more houses, buildings, wind mills and people spending money we should have more tax dollars for more recreational things.

The utilities are extremely expensive and there's no help for extenuating circumstances like burst pipes- if there is, it's not easily found and definitely not offered.

the way the people drive

Things like law enforcement, fire protection should not be skimped on

Traffic lights should be placed where needed for the flow of traffic,

Utilities & property tax too high!!

Utility costs

We desperately need CHANGE of Leadership at the Municipal Level in Winterset!

We need to eliminate offering TIF funds to wealthy developers to put in their developments.

Would like to see more pressure on citizens to clean up their property - both residential and commercial.

You need to think ahead, all streets should have a sidewalk to walk on, (many do not), the streets should be wider, many new ones are not.

## PLANNING / GROWTH / HOUSING

Additional affordable housing...our children will not return here if they can't afford a home.

All the duplex rentals on the northside and now in Birchwood dev are ugly and terrible for those that built single family homes. Looks bad!!!! Price points started out higher priced homes, then went downward. Hard resale with rentals now there.

ALOT. STOP building low income housing especially on the outskirts of town for all to see. We should be attracting families that have working members to contribute to the tax base AND if we are worried about crime and drugs, uneducated low income folks bring that to town. Is that what we want to attract?

As our community grows and changes, infrastructure has to change to meet the needs and demands.

As we grow, the square should be the hub of Winterset and be a source of pride.

Attitudes about expansion - multi use properties where people live and work. Times are changing and if you want people to buy and renovate and maintain the old buildings, you need to start getting creative about their use and reward the effort instead of raising taxes when you let the properties deteriorate for years without addressing it.

Be careful about urban sprawl and losing our beautiful public use areas.

be prepared for growth

become more progressive

better communication

better planning for low-income rentals

better planning;

Care should be taken with rentals and flash development

Change is coming let's have a strong say in what that means so we don't get absorbed by Des Moines rather than keep our history.

Changes will get dictated by new business & their needs. Make changes as needed, don't stand still

Combine all of our county's resources (Matura, Multi-Purpose Center, CRISP etc.) under one roof so residents have one place to go rather than multiple buildings/multiple locations, simplify and save.

Communities need to be planned

conduct campaigns to make a smaller footprint on our natural environment

Continue to pursue renewable energy sources such as wind energy and solar energy.

Decisions about growth and development need to be more coordinated between different groups and stakeholders. Boards need better direction and ability to make decisions that make common sense for the good of the whole--as opposed to what might be allowed by a rule or policy.

Develop a mindset of being proactive and looking into the future and how our community can be better served down the road; Focus on factual information in making changes rather than personal ideas and agendas for making changes;

Develop a plan and build the infrastructure for growth. Example, storm sewer and roads out by Fareway

Do we need single family homes or higher density residential?

Does the (county and) towns within the county have a continual 5-10-year master plan?

Encourage local businesses catering to that growth - don't know that this is a change - just more opportunity perhaps)- to draw rural residents in to Winterset to do business rather than Des Moines.

Everything needs to grow along with the community

Focus on long term outlook.

Focus on quality of the community Not quantity!

Grouped mailboxes so each resident has their own key. This is the future of the USPS,  
Growth and change go hand in hand. Hopefully, changes will improve life for all citizens.  
Growth will happen, understanding and supporting that will go a long way in our community.  
hanging onto past practices if they are outdated - move to the future.

Have leaders that know change is coming and be open to the change by involving all ages &  
gender in decision making so the community makes strategic decisions not reactionary ones.

Help for homeowners on John Wayne drive for home improvements to the fronts of their  
houses and yards.

high-speed internet service

housing

Housing

Housing options

I am not a fan of the slab on grade housing on the west side of town.

I am still considering that. I think the change should be growth and development. By that, I do  
not mean strictly increased population, lodging tax and sales tax revenue; I mean increased  
housing to support families,

I believe we are a great town and have a great culture and identity. I'd like to see us stay  
modern with changing technologies such as more wi-fi spots,

I hope our community never gets too big. I welcome visitors, but really don't want our  
population to ever get too much bigger.

I think we should keep some of the things that make us great I can't tell you how bad it felt  
when I heard the bowling alley I spent countless hours and was torn down for a HyVee

I would hope that the building codes in the Winterset area and the planning that goes with  
deciding what gets built where are something we can look back in 20 years and feel proud  
about as opposed to looking like it was cobbled together without rhyme nor reason.

I would LOVE it if we would STOP building houses where there used to be farmland. We NEED  
farmland!!!!

imperative that a master plan is put in place to prevent inappropriate developments

increase awareness of the ways that the towns & the rural areas enhance each other

Increased planning to 10, 20, 30 years ahead.

It will grow as the new generation running things were raised/educated in a new century. We  
must grow to accommodate new technologies without destroying our resources.

It would be great to have a college

keep growing and expanding ideas

Lack of creativity in planning,

Look at our community as a whole and considering all age groups and asking ourselves if the proposed changes benefit all age groups;

Low and moderate income housing needs a continued boost. Although we have begun to develop some rental properties, much more affordably priced single homes and rental properties are needed.

Low income housing units, or other multi-home developments should not all be painted the same color- that makes them stand out as "other".

more affordable housing

More affordable housing for low income and elderly

More and better senior housing choices.

More discussion of HOW Madison Co. will grow, what direction does the population that LIVES here think it should go.

more housing opportunities, people looking and can't find any more rental opportunities and industry

More housing,

More housing,

More senior citizen apartments.

More thoughtful planning for the inevitable growth that we're heading towards.

need affordable transportation

need more affordable housing for people

Need plan for dev where Fareway and USB Bank. Business fine, but why put up a couple townhouse there? Just what I would what have my backyard back up to.

Need quality affordable housing

Need to be mindful to keep neighborhoods and streets designed so it is easy for adults and kids to walk and bike in the neighborhoods.

Need to be more open to some changes

Need to keep a closer eye on too much building of subdivisions,

Needs more updated housing for low income and seniors

New community leaders.

No more low income housing.

No more low rent housing developments

Not over building and cutting down the trees and plowing up the land for houses.

Openness to growth, development and improvement.

Please keep in mind multiple lanes, turning lanes, when planning for the future where the school bought land a while ago for the future school...

quit trying to compete with Des Moines/Polk County

Stop being so worried about what tourists will say.

**STOP THE FREAKING HOUSE BUILDING!!!!**

The community needs a long-term plan to guide decision-making.

The thought that dense packing new residence is a way to welcome folks to make a long-term commitment to stay. Are we focusing on Winterset becoming a stopover on a route to a distant destination or do we want to continue to offer that which folks have been looking for in a long term "My Home Town" feeling?

There is a dramatic need for affordable housing. Not just income based, like Shillings Apartments. There needs to be a new face to it, and Madison County should be part of the CIRHA (Central Iowa Rural Housing Authority).

There should always be change going on in a community. Without change the community will die.

Think & plan larger than tomorrow. You cannot say "we are not requiring builders/developers to put in sidewalks because the new homeowners cannot afford it". That's small minded & incorrect, if you can afford a new house, you can afford a sidewalk on your property. The same goes with the entire county. You have to think for the future, not just 12 months from now. How are you going to plan roads around the county? Grand Prairie Exit for Waukee is HORRIBLE nothing about it is ease for flow of traffic.

Try to bring businesses and industry to Winterset. Reverse the statistic of >50% commute to Des Moines for work.

Understand we must be accepting to moving out of our comfort zone and accepting change in order to be better served/prosperous in the long term

Vital services need to stay current in order to maintain competency in the services provided-- therefore schools, health care facilities, government services need to change as industry changes occur

We are woefully short of housing communities that cater to Seniors wanting to downsize, live independently, with less maintenance, grow into advanced health care needs. The "nursing home" environments are awful and younger seniors don't want to grow old there. We need active Sr. housing stressing outdoor activities, relationship to nature, social gatherings.

We have mixtures of housing for all segments of the economic levels.

We have to become more accepting of change as members of the community.

We need cultural/historic/artistic input into the official process of approving new development.

We need structures that encourage broader participation in the decision-making process

We need to provide more reasonable housing for older adults.

We need to set an example for our children with alternate sources of energy like windmills, solar power and geothermal

We should grow with intentional planning and respect for the needs of all--economic growth is important, but not at the expense of our scenic and natural beauty.

We want good growth. Bad growth causes our communities to lose their identity.

We will need to embrace change, while keeping the traditions of a small community.

Welcome progress. But do not get greedy.

When changes are needed, they usually are made; I am pretty satisfied with the community as a whole.

Winterset future housing should be something to be proud of.

Zoning issues - disappointed in Kading Development. Looks okay now, but concerned about down the road, didn't like the placement. Some cities turned them down. Are we not just as good or better than these towns? We should demand more for our community.

zoning laws to help regulate growth and the type of growth

## CITY LAND USE / APPEARANCE/ PROPERTY

Ag odors too close to town

clean

Clean up derelict properties and businesses

Clean up of town for tourism.

Clean up the trash and old junk, looks like a ghetto!

Cleanliness. There are many homes where home owners or tenants do not take pride or so is the perception. Junk laying all around, yards unkept, homes in great need of repair. If we want this to change we need people and resources to aid in this process, we need to set standards and adhere to them.

Continue to promote new green spaces/parks

crumbling Clarks Tower in the City Park. along with the stone entrances and exits of the parks

Deal with properties in town that people don't take care of and are an eyesore

Eradicate eyesore empty buildings.

fixing up "eye sore" places

I don't like to see some of the eye sores around town, the old car wash on the 4 lanes and the building across from the John Wayne museum. Let's clean up this town and take some pride in what we have.

I hope that the beauty of the area doesn't become gobbled up such as areas north of us.

I think more attention should be brought to preserving land sights

I would like to see more people coming to visit our parks

improve/stick to rules i.e. lawns mowed, clean up your yard

Keep it looking fresh & interesting for visitors

Keep our rivers clean and without litter

keeping areas clean, environmentally and personally

More care for water ways - more care for Cedar Lake watershed –

More parks located in communities, some like skate parks

More pride in our physical upkeep buildings and byways

Old Dollar General - tear down and make it presentable

Overall community beautification

park improvements.

Parks. updated with equipment for school age children. Splash park. More activities for young children and their parents.

people need to take more pride in keeping their homes and businesses looking good and up to date. weeds, junk, vehicles, tents, etc.

Tear down old building that was rented to Dollar General!

The beauty of our historic town square often feels diminished by what a person, a visitor has to "wade" through on the approach to the center of town. I hate to admit it, but there are eyesores between the town city limit and downtown from every direction. I sometimes wish visitors could have blinders on during that transition. Surely ALL of the commercial area could be beautified. HyVee's campus did a lot for the north side.

We need to be more aggressive about the houses and yards that no one takes care of. It can devalue an entire area. Keeping the alleys behind the square cleaner. Sometimes in the summer there are weeds growing and then we hear "clean the alley up before Covered Bridge". Why are we not keeping them clean all the time? We live here.

## **HISTORY / ARTS & CULTURE**

## MUSEUMS, HERITAGE

# RURAL LIFE / COUNTY ISSUES

## Land Preservation, Wind

5 County supervisors with better mix of representation.

As we grow, the roads dept will have to keep up with the maintenance and development of such.

balance growth with farm land, housing, industry

Based on the last week or two, how gravel roads are taken care of.

Better gravel roads; secondary road workers have all their insurance paid; some of those funds should go to the roads.

Better roads

better rural roads (that's county, technically, but is needed)

Blacktop or pave more roads. Population has increased in my part of the county and the roads are not up to the added traffic.

Broader county supervisor positions to 5 members which would better represent the diversity of the county between rural and city limits

City and county need to do a better job of budgeting and not rubber stamp with 10% increase. Some salaries way too much.

Combine all of our county's resources (Matura, Multi-Purpose Center, CRISP etc.) under one roof so residents have one place to go rather than multiple buildings/multiple locations, simplify and save;

County - (2) Current supervisor needs replacement!

County needs to evolve from thinking that change is dangerous.

county offices expand

County Supervisors

Curtail the building of wind turbines. I believe they destroy the beautiful landscape and will eventually be a huge regret to those who allowed them to come into the community and also to those landowners who have them on their land.

Decisions about growth and development need to be more coordinated between different groups and stakeholders. Boards need better direction and ability to make decisions that

make common sense for the good of the whole--as opposed to what might be allowed by a rule or policy. More resources need to be invested in our roads and bridges. Quality has slipped

Development zoning needed badly for the whole county

Does the county and towns within the county have a continual 5-10-year master plan?

family farms/agricultural land

Go to 5-member Board of Supervisors for more balanced representation.

gravel on county roads

gravel road improvements

Housing development should change a little bit getting awful close to country farm living

I don't want to see more farm ground taken for development. I feel like we are losing our farmland to more city development.

I pray that we can get past the polarization that has arisen around wind turbines - eminent domain and related issues. We need to find the common ground that is "yes, and" and hear each other in dialogue.

I'd like to see laws change to make small farming more profitable and easier for farmers.

If like to move away from large windmills and encourage home builders and buyers to create their own renewable energy. Madison county should be self-sufficient for basic needs.

Improve roads

Improve rock road management by looking at Dallas and Guthrie County models of road grader operation.

Improve rural roads Continue to upgrade counties infrastructure (bridges/roads/etc.)

Improved roads, mainly condition of gravel roads.

keep too many big entities take beauty from landscape with too many wind mills

Madison county needs a family friendly gym with an indoor pool

More resources need to be invested in our roads and bridges. Quality has slipped

Mow Cumming Road more & do a better job!

Need a Supervisor from each side of the county. Need to include the small towns around Winterset more.

need to successfully complete nature center at Pammel Park.

new roads built, as needed. Our rock roads and bridges need better maintenance.

no more wind turbines. There are plenty in Madison County.

Our county should embrace wind energy

Our gravel roads were never designed to handle the traffic they have to endure these days and they show it!

outside audit of how well our current board of sups are performing per the law

Pave more roads. So much \$ and time is spent trying to maintain these super crappy gravel roads. Get with the times and lay some pavement! We need money from tourists to keep our down town healthy. They aren't going to want to bump along on poorly maintained dust heaps!

Perhaps making inroads so that Polk - and Madison county support each other more.

Probably more paved roads in the northern half of our county  
reduce detrimental effects of agriculture to our water systems,

Resolve controversies on gravel roads.

Restoring the Courthouse so that we can keep it.

road conditions

Road conditions and maintenance of our historical sites in Madison County. A good example are the roads in Pammel State Park along with the stone entrances and exits of the parks.

roads and bridges taken care of.

rock for county roads

Rural roads, Cummings highway, 92 West to Greenfield

Sort out the wind turbine issue.

stay progressive with wind energy and the tax benefits.

Stricter regulation and zoning to keep the county as close to as it was

Strive for quality roads while keeping taxes low

The ability to have Wind Turbines should be the property owner's choice. From my extensive reading, it is shown that most of the negative thoughts are when people go into it believing that nothing good can come through and so it doesn't. It would be nice if as a farmer, we could have a steady income and I realize when farming we took that on. I would much rather see few HOG CONFINEMENTS as there are far more negative effects.

The county needs to look for ways to make its tourism more profitable so that we can then invest more back into the community to make it better.

The County should have a comprehensive land use policy that says that our 'best in the state' fertile soil is rapidly being paved over for more and more development. I realize that development is necessary because Winterset and surrounding area need added commercial and housing land but good agricultural land should be kept for that purpose (on the north edge of Winterset).

The courthouse being more open and accessible to the public.

The lack of maintenance of the county roads, specifically gravel.

The roads need to be better.

The roads, especially the secondary roads need to improve.

Upgrades to Cumming Road, St. Charles road, Old Hwy 169, more rock for our rural rock roads.

We need more paved roads.

We need new county supervisors.

We need to set an example for our children with alternate sources of energy like windmills, solar power and geothermal.

We need to work on the roads.

We should also be careful about the continued growth of wind farms. We have plenty in the county and don't need more at this time.

## SCHOOLS

a community college

adult education expanded

Also, I think something needs to be done to enhance the zest for learning in our public schools. (Part of the solution may be mental health services for children.) It is no fair to have teachers and some of the children physically afraid in the classrooms and playgrounds. We have so many sweet, talented children that are eager to learn and we should not have disruptive behaviors in our classrooms.

building of newer schools

bullying in the school; too many suicides

esp. school \$ to increase

fixing the issues with the schools

From what I have heard, the school has been making efforts to improve. That needs to continue.

I like the trades classes offered, would like to see those expanded and like the opportunity for kids to take college classes during year or summer.

I think a continued improvement in the area of connecting the community with the schools so the community has ownership and awareness of all the great things our schools are doing

I'd love to see the school district become even stronger.

maybe a school resource officer?

More involvement between the community and the schools. Support doesn't always have to be a monetary investment. Volunteers and ways to encourage our young people would be great.

More support at the schools

Our schools need to change and grow as the community changes and grows.

Put an emphasis on keeping schools at the top by offering classes in varying areas.

school support

School system

school system, teachers/superintendent

schools

schools

the parents complaining about the school

the school

the schools

The schools

The schools cannot keep teachers - or get them to live in Winterset - unless they have school-aged kids or relatives living in town. -

the schools keeping up with the growth, more students, etc.

The schools, classes are becoming too large

They have got to get the school problems figured out. Those that say we don't have a bullying problem have got their heads in the sand.

to continue excellent education

upgrading our technology in our schools

would like to see emphasis stay on education - it is important

## HEALTH CARE / ELDERLY & FAMILY SERVICES

addition of quality long term care facilities

strategic care for children at risk.

Better health care system, Increase of mental health resources & services

Bring in more specialists to hospital so we don't have to go to Des Moines

child care very expensive

Elder care facilities

emergency medical services should not be skimmed on

expand ambulance

expand the reach of health care to take of everyone

I would like our hospital and more doctors to accept more than one only Medicare Advantage plan. They only accept AARP'S, United Health Care

increase our awareness of poverty & social problems; build more effective care structures

Medical facilities need to change and grow as the community changes and grows.

More access to mental health services.

more support for those in need due to poverty or health

need before and after school programs

Need more hospice care, and elderly care.

Our medical facilities need to change and grow as the community changes and grows.

Part of the solution may be mental health services for children.

Take care of the children,

treatment, care of the elderly, health care, more dentists

We need to build a stronger & more comprehensive social safety net for those in the lower income groups.

## **OTHER**

admit I don't like change

As little as possible

Don't think I would change anything!

don't know

everything

I don't know?

I don't think anything

I don't know what should change; it is pretty future focused right now.

I hope nothing will have to

I like the way it is.

No change.

nothing

nothing

nothing

nothing

Nothing so far

Only what's necessary.

The "winter" part.

yes, Yes!